

Eric Fisher

DESIGNER / EVANGELIST

eric@efishdesign.com
415.408.6141

www.eFishDesign.com
611 Haight St.
San Francisco, CA 94117

SPECIALTIES

Teaching & Evangelism
Verbal, Written & Visual Communication
Presentations & Public Speaking

Interface & Interaction Design
Web Design & Development
Graphic & Layout Design

EXPERIENCE

Facebook, Inc.
Product Designer @ Platform Evangelist

02.10 - PRESENT | PALO ALTO, CA

Conceptualize and design core components and features of the Facebook website and collaborate with engineers to implement. Work with the developer community on integrating with the Facebook platform and ensuring good usability and design standards.

Google, Inc.
Interaction Designer

07.09 - 02.10 | MOUNTAIN VIEW, CA

Developed strategies, mockups & prototypes for interactions in search quality and worked with product managers & engineers to implement. Contributed to several projects including the search redesign, webmaster tools and more.

eFishDesign
Freelance Design Strategist

11.08 - 06.09 | SAN FRANCISCO, CA

Designed web interfaces & iPhone apps for clients including Apple, Quantcast, Eventbrite, FOX & several smaller startups. Developed long term strategies for user experience & provided graphics, mockups, presentations & interaction diagrams.

Apple, Inc.
User Experience Evangelist

05.08 - 09.08 | CUPERTINO, CA

Educated third party iPhone developers on best practices for application design, assisted in the leading of design workshops & sessions at WWDC '08 and collaborated internally on developer relations projects including redesigning the Human Interface Guidelines.

Apple, Inc.
User Interface Engineer

05.07 - 04.08 | CUPERTINO, CA

Redesigned a prominent internal project management website used company-wide. Developed user-friendly & intuitive web-enabled front-ends to display & edit data. Analyzed & solved usability/interface issues to create workable solutions to meet business/tech demands.

BlueFish Multimedia
Founder @ Interaction Designer

09.05 - 12.07 | PHILADELPHIA, PA

Built & interfaced with a large client base on various print, web design & web development projects. Worked alone at numerous startups and also amassed an in-house team of a dozen designers & developers to collaborate on larger-scale, multi-faceted contract projects.

EDUCATION

University of Pennsylvania
BSE, Digital Media Design, Psychology

08.04 - 05.08 | PHILADELPHIA, PA

Graduated with honors from an interdisciplinary engineering program focused on Computer Graphics, Human-Computer Interaction & Visual Communication. Completed minors in Psychology & Fine Arts and extensive coursework in Architecture.

Volunteered as peer advisor, tour guide, teaching assistant and marketing designer for DMD program

TECHNICAL SKILLS

Web
HTML, CSS, PHP, AJAX, JavaScript, MySQL, XML

2D Design
Adobe Creative Suite (Photoshop, Illustrator, InDesign)

3D Design
Autodesk Maya, 3D Studio Max, Rhino

Video Production
Adobe After Effects, Premiere, Apple Final Cut Pro

Software Programming
Java @ familiarity with C++, OpenGL, ActionScript

References available upon request